



# 2019 KDI School-3ie-ADB Conference on Impact Evaluation in Development Research

August 6<sup>th</sup> ~ 7<sup>th</sup>, 2019 / Orchid Hall (4F), The Plaza Hotel, Seoul, Korea

KDI School is holding a periodical conference, the 2<sup>nd</sup> KDI School-3ie-ADB Conference on Impact Evaluation in Development Research, in association with 3ie (International Initiative for Impact Evaluation) and ADB (the Asian Development Bank). The conference will be held inside the Plaza Hotel in Seoul, The Republic of Korea, from August 6–7, 2019. KDI School expects the conference to provide a forum for globally renowned scholars in the area of impact evaluation and development economics to gather to not only share their ideas but also establish global alliances in the field. The conference will consist of six sessions—each dedicated to a different topic—with two to three presentations given during each session. Speakers from nine different universities, the Government Communication Service of the United Kingdom, the Asian Development Bank, and 3ie will present exciting perspectives and trends in the field of impact evaluation. In addition to the regular sessions, a poster session will be organized by graduate students interested in the field of development research, representing several major universities in Korea.

## DAY 1 2019.08.06

Moderator: Taejong Kim (Professor, KDI School)

9:00-9:30: Registration

### Opening Remarks 9:30-9:35

- Jong-Il You, Dean, KDI School of Public Policy and Management

09:35-09:40: Photo Time

### Keynote Speech 1: North Korea and Development Economics 09:40-10:20

- Byung-Yeon Kim, Professor, Seoul National University

10:20-10:50: Coffee Break

### Session 1: Political Preference and Development 10:50 -12:10

- Presentation 1: Economic Cost of Implicit Ideological Bias (North Korean Defector)  
– Syngjoo Choi (Professor, Seoul National University)
- Presentation 2: Education and Political Preference (Malawi)  
– Booyuel Kim (Assistant Professor, KDI School)

12:10-14:00: Lunch with Poster Session

### Session 2: Agriculture and Development 14:00-15:20

- Presentation 3: Way Down in the Hole: Adaptation to Long-Term Water Loss in Rural India  
– Ram Fishman (Assistant Professor, Tel Aviv University)
- Presentation 4: Should Farmers Farm More? Comparing Marginal Products within Malawian Households  
– Joshua Merfeld (Clinical Assistant Professor, New York University, Robert F. Wagner Graduate School of Public Service)

15:20-15:50: Coffee Break

### Session 3: Environment and Development 15:50-17:10

- Presentation 5: Adaptation Through Social Policy: Temperature, Violence and Cash Transfers in Mexico  
– Gordon McCord (Assistant Teaching Professor, University of California San Diego)
- Presentation 6: Climate Change Adaptation in Low-income Settings: Evidence from a Cool Roof Experiment in Delhi  
– Amir Jina (Assistant Professor, The University of Chicago)

17:30-19:00: Dinner

## DAY 2 2019.08.07

Moderator: Booyuel Kim (Assistant Professor, KDI School)

### Keynote Speech 2: Adolescent Fertility and Human Capital Accumulation 09:30-10:10

- Berk Özler, Lead Economist, The World Bank

10:10-10:30: Coffee Break

### Session 4: Impact Evaluation at Asian Development Bank 10:30-12:30

- Presentation 7: Impact Evaluation of Support to Collective Action for Agricultural Value Chain Development in Nepal  
– David Raitzer (Economist, Asian Development Bank)
- Presentation 8: Impact Evaluation of the Graduation of the Ultra-Poor Pilot in the Philippines  
– Emily Beam (Assistant Professor, The University of Vermont)
- Presentation 9: The long-term Effectiveness of Micronutrient Training on Zinc-enhanced Rice: A Randomized Trial study with Panel Data in Bangladesh  
– Takashi Yamano (Senior Economist, Asian Development Bank)

12:30-14:00: Lunch

### Session 5: Impact Evaluation and Communication 14:00-15:20

- Presentation 10: Turning Evidence into Action: The Role of Communications in Impact Evaluation Programs  
– Emmanuel Jimenez (Executive Director, International Initiative for Impact Evaluation)
- Presentation 11: Policy Experiments and Government Communication Service – the UK Case  
– Henry Collis (Deputy Director, Government Communication Service of the United Kingdom)

15:20-15:50: Coffee Break

### Session 6: Nutrition/Labor and Development 15:50-17:10

- Presentation 12: Knowledge, Food Vouchers, and Child Nutrition: Evidence from a Field Experiment in Ethiopia  
– Hyuncheol Bryant Kim (Assistant Professor, Cornell University and Impact Evaluation Adviser, Asian Development Bank)
- Presentation 13: Can Public Recognition Reward Backfire? Field Experimental Evidence on the Retention and Performance of Volunteers with Social-image Concerns in Bangladesh  
– Liang Choon Wang (Associate Professor, Monash University)

### Closing Remarks 17:10-17:20

Wook Sohn, Associate Dean of Development Research and International Cooperation, KDI School

18:00-20:00: Dinner